

## Good Afternoon St. Joseph's School Families!

Welcome to the 2018 Crab Feed, the largest fundraiser held by the St. Joseph's Parent's Association.

Preparations have been underway for some time now. If you haven't already, please **SAVE THE DATE** for our 53rd Annual School Auction (commonly referred to as the Crab Feed) on Saturday, February 10th at The Grove Hotel in downtown Boise.

Your Crab Feed chairs for this year are Carmen Hormaechea, Sarah Lynch and Kim Malvick.

We are very excited for this year's event and have been working hard to get things organized to ensure a successful school auction. We kicked off our efforts in October with the start of our Underwriting Campaign in hopes of covering a majority of the expenses involved with putting on this event. This included mailings to over 1,600 households from our St. John's Parish, 250 school families and over 400 grandparents. We followed this up with the mailing of our solicitation letters to over 300 area businesses. Needless to say, we could fold, stuff and stamp letters in our sleep by now! We would like to give a big thank you to those of you who may have donated to this campaign already.

We also want to thank those of you have stepped up and confirmed their volunteer commitments for this year. Many hands really do help to make light work! A list of our 2018 Auction Committee Chairs along with any openings that still exist can be found under the Crab Feed section of our school website or by clicking on this link-

<https://www.stjoes.com/hsa/the-crab-feed/>

Of particular note, we unfortunately lost our Solicitations Chair and have an immediate need for additional help in that area. The good news is, the letters have already been mailed which is a large part of the work involved with this role and there are 3 well seasoned Chairs who will assist with the solicitation efforts as well. We have the following additional vacancies that still need committee chairs:

Registration/Table Assignments

**VOLUNTEER NEEDED**

Solicitations Chair

**VOLUNTEER NEEDED**

Solicitation Team Members

**MULTIPLE VOLUNTEER NEEDED**

Mystery Wine

**VOLUNTEER NEEDED**

Please reach out to Sarah Lynch, Carmen Hormaechea or Kim Malvick if you are available to offer your assistance with any of these vacancies.

For any families who may be new to our school, there is also a section on the Crab Feed tab of the school website that addresses any frequently asked questions regarding this event. Please take some time to read this over and if any questions remain let one of the Chairs know.

For a third year in a row now, we are grateful to be partnering with DaviesMoore Marketing Firm who is busy creating our logo and assisting with event branding. Stay tuned for the rollout of this year's auction theme in the upcoming weeks. One exciting change this year that we would like to make you aware of is that we are moving away from themed class baskets towards individual family donations. More information will be forthcoming when we return from the Thanksgiving holiday. In the meantime, we your 2018 Auction Chairs would like to wish you a wonderful Thanksgiving.

Sincerely,

Carmen Hormaechea, Sarah Lynch and Kim Malvick